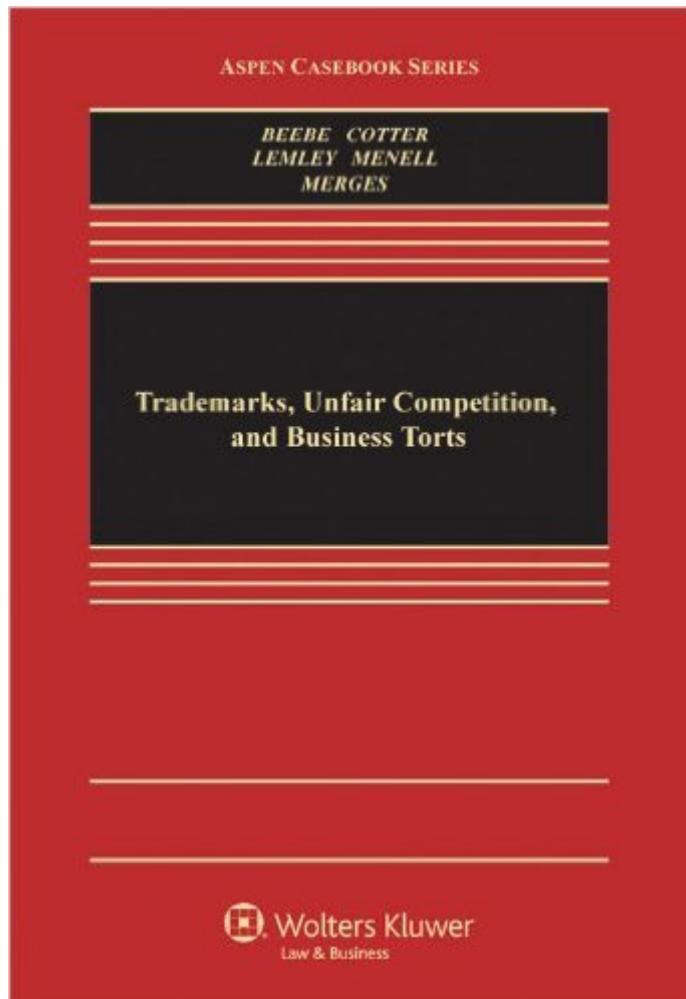


The book was found

Trademarks, Unfair Competition, And Business Torts (Aspen Casebook Series)



Synopsis

Incorporating seminal and cutting-edge cases and materials, this stellar author team delivers broad coverage of trademarks, unfair competition, and business torts that includes detailed attention to the role of technology, along with practice problems that encourage students to think like practitioners. Ideal for courses on Trademark Law, Unfair Competition, or Business Torts, this casebook features: a broad examination of current trademark and unfair competition law outstanding coverage of false advertising law extensive treatment of the "hot news" doctrine (misappropriation), including the most recent cases a thoughtful survey of business torts, including cases that address tortious interference, trade libel, and related torts such as RICO dynamic pedagogy that spans cutting-edge cases and materials, notes, questions, and hands-on practice problems

Book Information

Series: Aspen Casebook Series

Hardcover: 912 pages

Publisher: Aspen Publishers (May 17, 2011)

Language: English

ISBN-10: 0735588775

ISBN-13: 978-0735588776

Product Dimensions: 7.2 x 2 x 10.2 inches

Shipping Weight: 3.7 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 starsÂ See all reviewsÂ (1 customer review)

Best Sellers Rank: #748,619 in Books (See Top 100 in Books) #23 inÂ Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #176 inÂ Books > Law > Business > Torts #241 inÂ Books > Law > Business > Commercial

Customer Reviews

This book has a nice balance of cases and notes. So far, the cases I've read are relevant, and the notes are well written and easy to understand.

[Download to continue reading...](#)

Trademarks, Unfair Competition, and Business Torts (Aspen Casebook Series) Trademarks, Unfair Competition, and Business Torts in the Digital Age (Aspen Casebooks) Trademarks, Unfair Competition, and Business Torts Trademarks and Unfair Competition; Law and Policy, Fourth Edition (Aspen Casebooks) Essentials of Trademarks and Unfair Competition (Essentials Series)

Trademarks and Unfair Competition: Law and Policy, Third Edition Trademarks & Unfair Competition: Law and Policy 2012-2013 Case and Statutory Supplement Trademarks and Unfair Competition Cases and Materials on Advanced Torts: Economic and Dignitary Torts - Business, Commercial and Intangible Harms (American Casebook Series) Copyright, Unfair Competition, and Related Topics (University Casebook Series) Trademark and Unfair Competition Law: Cases and Materials Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes) Trademark and Unfair Competition in a Nutshell The Torts Process, 8th Edition (Aspen Casebook) Competition Law in times of Economic Crisis : in Need of Adjustment ?: GCLC Annual Conference Series (Global Competition Law Centre Book 4) Glannon Guide to Torts: Learning Torts Through Multiple-Choice Questions and Analysis (Glannon Guides) Glannon Guide to Torts: Learning Torts Through Multiple-Choice Questions and Analysis, 2nd Edition Casenote Legal Briefs: Torts, Keyed to Dobbs, Hayden, and Bublick, Seventh Edition (with Torts Quick Course Outline) Competition Law, Innovation and Antitrust: An Analysis of Tying and Technological Integration (New Horizons in Competition Law and Economics) Day-to-Day Competition Law: A Practical Guide for Businesses (Competition Law/Droit de la concurrence)

[Dmca](#)